

# REGISTER FOR A FREE LUNCH MEETING

A CERTIFIED CME PULSE™ LIVE SATELLITE SYMPOSIUM

## Raising the Bar on the Diagnosis and Treatment of Moderate-to-Severe Crohn's Disease: Incorporating Imaging Techniques and Disease Modifying Therapies Into Clinical Practice

### FACULTY

**WILLIAM J. SANDBORN, MD**

Professor and Chief, Division of  
Gastroenterology  
Director, UCSD IBD Center  
University of California, San Diego  
La Jolla, California

**UMA MAHADEVAN, MD**

Professor of Medicine  
Co-Medical Director, UCSF Center for Colitis  
and Crohn's Disease  
University of California, San Francisco  
San Francisco, California

**SATURDAY, DECEMBER 14, 2013**

12:45 - 1:45 PM  
The Westin Diplomat  
3555 S. Ocean Drive  
Diplomat Ballroom, Second Floor  
Hollywood, Florida 33019

A satellite symposium held in conjunction with the 2013 Advances in Inflammatory Bowel Diseases Crohn's & Colitis Foundation's Clinical & Research Conference.

**COURSE DESCRIPTION** • Crohn's disease (CD) is a serious inflammatory bowel disease that places a significant burden on individuals and society. Prompt diagnosis and management are essential to improving outcomes in patients with CD, and improved diagnostic techniques such as capsule endoscopy are available to facilitate this goal. New potent biologic therapies, which include adalimumab, certolizumab pegol, infliximab, and natalizumab, are raising the standards of treatment for CD and focusing treatment goals on disease-modifying outcomes such as mucosal healing.

This educational activity will review the importance of personalizing treatment of CD, and how to select and integrate biologic therapies into existing treatment regimens. The role of capsule endoscopy in the assessment, treatment, and monitoring of CD will also be addressed.

### EDUCATIONAL OBJECTIVES

At the conclusion of this program, participants should be able to:

- Discuss the importance of personalizing treatment of Crohn's disease based on patient prognostic factors
- Select a treatment plan for evidence-based integration of biologic therapies into the existing treatment paradigm to improve patient outcomes, including corticosteroid-free remission, fistula and mucosal healing, and decrease in hospitalization and need for surgery
- Evaluate the role of imaging techniques, including capsule endoscopy in the assessment, treatment, and monitoring of Crohn's disease

**TARGET AUDIENCE** • This activity is designed to educate gastroenterologists and other health care providers involved in the care of patients with Crohn's disease.

**PROGRAM AGENDA** • Registration and Lunch: 12:30 pm – 12:45 pm • Presentation: 12:45 pm – 1:30 pm • Q&A: 1:30 pm – 1:45 pm

**ACCREDITATION AND CREDIT DESIGNATION STATEMENT** • Quintiles Medical Education, Inc., is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education (CME) for physicians. For more information about the physician accreditation of this activity, please contact Tom Bregartner at [qme@quintiles.com](mailto:qme@quintiles.com) or by phone at 1-866-832-7178. Quintiles Medical Education, Inc., designates this live activity for a maximum of 1.0 *AMA PRA Category 1 Credit*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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**FEE INFORMATION** • There is no fee to participate in this educational activity.

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### HOW TO REGISTER

To register for the live meeting titled, *Raising the Bar on the Diagnosis and Treatment of Moderate-to-Severe Crohn's Disease: Incorporating Imaging Techniques and Disease Modifying Therapies Into Clinical Practice* for your institution, please submit the following information via phone, fax, or online.

**PHONE: 1-866-850-4739, option 5**

**FAX: 1-866-463-1689**

**ONLINE: [www.quintilesmeded.com/crohntreatment](http://www.quintilesmeded.com/crohntreatment)**

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Degree(s) \_\_\_\_\_ Specialty \_\_\_\_\_

Affiliation \_\_\_\_\_

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